

. Parafait .

wireless debit card system for family entertainment centers
a game machines integration solution from SEMNOX

Are you paying through your nose to set up a Family Entertainment Center?

You don't need to do that anymore.

Discover the new Parafait Server from Semnox Solutions.

The sleeker, faster, cheaper wireless debit card system for new age entertainment zones. Parafait helps integrate your game machines and your Family Entertainment Centers wirelessly while providing you with central management and reporting capabilities over the internet. With Parafait's card based customer management system, you can say good bye to those rattling tokens. Parafait also comes with a state-of-the-art touch screen based POS console rich with features that will simplify your operations and increase customer loyalty. If these are not reasons enough for you to consider Parafait, how about if we say Parafait can help you save upto 30% on your setup and running costs compared to the other solutions in the market? And a revenue increase of 15 - 30%, thanks to Parafait's debit card based customer management.

By now, if you still have not made up your mind, details following are for you. If you are of the opinion that 'seeing is believing', you could call us for a live demo.

Applicable for

- Family Entertainment Centers
- Leisure zones
- Bowling Alleys
- Video Arcades
- Amusement Parks
- Computer Game Corners
- Redemption Games

Features

- Wireless data connection
- Touch Screen Operations
- Feature rich, flexible POS
- Card based Customer management
- Flexible Price Engine
- Redemption and Inventory management Module
- Internet based management and reporting

Parafait Touch Screen based Point of Sale



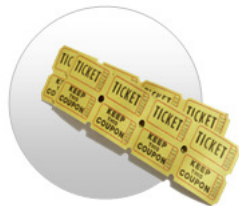
- Complete touch screen based solution for staff assisted sales transactions
- Easy to configure and operate. Completely customizable to your needs
- Analyze, sell, recharge cards individually and in batch
- Sell any product - food, retail merchandise or anything else
- Multiple payment options, highly secure
- Integrated with all the game machines for real time game status and control

'Go Wireless!' Debit Card System



- Wireless integration of all game stations in an entertainment center
- Debit Card based customer management
- No more tokens, coins or admission tickets.
- To play, the guest swipes their card through the reader attached to each game and attraction
- Internet based management and reporting module connects all your FECs, and provides you with key data at your finger tips on a real time basis

Flexible Price Engine, e-Ticket Option



- Flexible price engine to easily set up discounts, bonuses, promotions
- Option to detect special statuses of guests and apply prices accordingly
- Work as a dual-mode system or entirely on e-tickets, dramatically reducing costs
- Prevent tickets from being dispensed under certain circumstances

Ezee Redemption



- Fully automated solution to manage inventory easier and faster
- Bar code enabled data entry
- Reduces guest wait time and improves service
- Comprehensive inventory related reports

Customer and Enterprise Management



- Customer history enables understanding customer preferences, and in designing loyalty programs
- The Parafait Internet based Management module makes life easier for chain operations and multi-site owners
- Real-time site data upload and automated reports help owners view data for a single location, group of locations or for all locations directly from the corporate office

Ready to experience
Parafait yet?



Semnox Solutions Private Limited
Web: www.semnox.com
Email: info@semnox.com
Phone: +91 824 4255888

Iqbal Mohammad
Email: iqbal@semnox.com
Tel: +91 98450 85780

Sampath Menon
Email: sampath@semnox.com
Tel: +91 98800 86146

Raghu Saligrama
Email: raghu@semnox.com
Tel: +91 98452 18434

Balaji Venugopal
Email: balaji@semnox.com
Tel: +91 99622 89611