

A Single Stop Solution to Manage the Park



Parafait, We Make Fun Happen.

Parafait is a single automated system to manage various operations of a park. Be it entry ticketing, access controls, lockers, rentals or food and beverages sales we have it all. Customer can use a single tag to access various activities across the facility. What makes Parafait special is feature rich portfolio of applications and state of art hardware which is easy to install, easy to learn and easy to use. Parafait delivers high level of satisfaction across large client base while allowing the business owners to simplify the complexity of day to day business.

SEMNOX TEAM

Semnox is a customer focused, team-oriented company providing an advanced level of support for its Parafait suite of products, readily available 24/7. At Semnox, we believe our customers deserve reliable hardware, software, service and support from a dependable partner they can trust and rely on to understand the importance of their business needs. Semnox has direct physical presence via its offices in India, UAE, USA and China.

PARAFAIT IS A PRODUCT OF...



India

Semnox Solutions Private Limited
3rd Floor, Punja Building Annexe
MG Road, Lalbagh, Mangaluru - 575003
Phone : +91-824-4258888

Dubai

Semnox Solutions DMCC
1607, Jumelrah Business Center 4,
Jumelrah Lake Towers, Dubai
Phone : +971-42400997

China

Shenyang Semnox & CQ
Information Technology Co. Ltd
98, Lye St. Shelbi New District
Shenyang, China
Phone : +86-24-89313618

USA

Semnox Solutions LLC
11498 Luna Road, Suite No. 200
Farmers Branch, TX 75234
Phone :+(1) 610-400-8901

For more Information, email us at sales@semnox.com



A COMPLETE SOLUTION FOR PARKS



Services and Product Offered



TICKETING

Multi-channel Ticket selling across platforms - Online B2B/B2C, Onsite, Self Service Kiosk, OTAs. Create your own agents and manage sales through designated agents. With our ticketing module, you can issue single, family and group entry tickets. Semnox Management console allows to create various combination of packages, pre-program attractive pricing based on season or holidays calendar.

ACCESS CONTROL

Parafait's Access Control system brings total automation to the facility. The Semnox XCESS reader has ability to integrate with various types of gates as per the business requirement. Supports Barcode, QR Code, RFID Card /wristbands, Biometric validation including capacity management. Semnox also offers mobile ticket validating units to authorize entries on the fly.



PARAFAIT CASHLESS

Operation across the park can be fully automated through cashless technology. Single tag that gives customers access to various facilities in the park. Semnox cashless system allows park owners to combine multiple offers and create attractive packages which enables better customer experience and per capita spending. Along with a lot of happiness and fun, visitor can also carry reward points and much more.

RFID LOCKERS

Parafait's RFID locker system gives your customers the freedom to roam your facility while protecting their essentials. Easy to install with seamless integration into Parafait eco system. Payment and allotment of lockers can be done from a single dedicated sales point and rentals can be deducted from the RFID cashless cards or wristbands which also act as secured keys for the allotted locks.



SELF SERVICE KIOSK

A perfect balance of design, technology and utility, Parafait's Self Service Kiosk can be customized to perform tasks like New Card Purchase, Recharge, Ticket collection and registration to minimize queue time. It's touch screen display and interactive voice-based guidance system makes it simple and easy for customers to use.

F&B WITH INVENTORY MANAGEMENT

Semnox Point-Of-Sale (POS) along with mobile POS provides wide-ranging support for Food & Beverage ordering, coupled with inventory management module. Ability to define table layout, food modifiers, combo and dynamic pricing structure makes it more powerful and complete solution. Semnox supports touch-based digital kitchen module using which status of the order can be tracked from the point of order preparation to delivery to the customer.



SOUVENIR SALES AND RENTAL MANAGEMENT

Sell gifts and souvenir items easily through Semnox point of sale. Semnox rental module allows you to rent items like Golf Sticks, Wheelchair, Cloths etc. with refundable deposit. Easy tracking of rental items through RFID tag or transaction reference. Stock of the item is tracked through Semnox Inventory Module.

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360° CUSTOMER RELATIONSHIP MANAGEMENT

Semnox offers new-gen Loyalty and membership programs, campaign through e-mail and SMS, freebies and discount vouchers for target customers etc. The same can be specifically designed and offered to maximize customer satisfaction and repeat guest visits. Feedback and Survey module enables to capture customer voice and improve better customer satisfaction.

DIGITAL SIGNAGE

A comprehensive solution to digitally manage the information and advertisements. Module supports static images, videos, static menus, tickers and dynamical trigger-based displays. Ability to schedule signages based on event calendar, screen or area specific design are the key features. The module allows management to digitally advertise menus, show ride related information, display dynamic data like live occupancy of the park and many more... thus increasing customer experience.



ATTRACTION AND FACILITY MANAGEMENT

Ability to define facilities, attractions plays/activities. Create fixed/variable time-based schedules with capacity management. Sell slots through various platforms coupled with waiver management solution. Advanced pricing options to define special pricing based on season or holiday calendar for different types of tickets like Adult, Child and Senior Citizens. RADIAN LED wristbands to intuitively and digitally manage the exit time.

CLOUD BASED MANAGEMENT AND REPORTING

Parafait provides a secure cloud-based system enabling Facility / Park owners/operators unparalleled convenience to take advantage of the latest technology. Analyze the sale in comparison with past dates. Mobile app based live reporting capabilities to view live data from anywhere & anytime. Advanced analytic tools used for easy graphical presentation. Fully customizable reports to provide intuitive data to help you make easy and quick business decisions.

